



## **Virtustream Selected by AlwaysOn as an AlwaysOn East Top 100 Winner**

### ***Recognized for creating new opportunities on the East Coast***

**Bethesda, Md.—June 30, 2010**—[Virtustream](#), Inc., a privately held infrastructure services firm, has been chosen by AlwaysOn as one of the AlwaysOn East Top 100 winners. Inclusion in the AlwaysOn East 100 signifies leadership among its peers and game-changing approaches and technologies that are likely to disrupt existing markets and entrenched players. Virtustream was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value and media buzz.

“Being named an AlwaysOn East Top 100 winner is an important recognition of our strong momentum over the past year,” said Kevin Reid, chief executive officer at Virtustream. “Enterprise interest in the cloud continues to grow as executives begin to fully understand the potential for cost and resource savings. We have seen great customer response to our xStream cloud computing platform from the start and this award is validation of the cloud as a disruptive technology in the IT industry and of our position as a valued provider of strategic, cost-effective cloud solutions for the enterprise.”

Leveraging nearly a decade of virtualization expertise, Virtustream helps clients actualize the enterprise cloud by delivering unique virtualization and cloud computing solutions backed by world-class service level agreements. In the last 12 months, Virtustream has secured more than \$40 million in venture capital funding and acquired two data centers to expand its footprint. The company also brought to market new cloud computing solutions for the enterprise; in March, Virtustream introduced xStream, the industry’s first enterprise-level hybrid cloud computing platform. This successful launch was followed by xStream Advisor, a platform-agnostic analysis and reporting solution designed to assess a company’s technical requirements before migrating to the cloud.

“After examining the companies that are on the AOE100 list, it’s obvious that innovation is not only alive and well on the East Coast, it’s accelerating in economic power and scope,” said Tony Perkins, founder and editor of AlwaysOn. “The companies certainly represent some of the highest-growth opportunities in the private company marketplace.”

The AlwaysOn East 100 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2010 list. A full list of all the AlwaysOn East Top 100 winners can be found on the AlwaysOn [website](#).

The AlwaysOn East Top 100 honor is the latest in a series of accolades Virtustream has earned for its technology and corporate success. In April, CEO Kevin Reid was named a 2010 Minority Business Leader

by the *Washington Business Journal*. For a complete listing of honors and awards, please visit <http://www.virtustream.com>.

### **About Virtustream**

Virtustream ([www.virtustream.com](http://www.virtustream.com)) is an infrastructure services firm committed to helping clients actualize the enterprise cloud by providing strategy, integration and managed services leveraging virtualization technologies, and [xStream](#), our secure cloud platform. Virtustream delivers efficient infrastructure solutions, backed by guaranteed service levels and an industry leading resource-based pricing model, based on the company's three pillars of service excellence including [Professional Services](#), [Cloud Services](#) and [Managed Services](#). Through a self-service, automated foundation built on nine years of virtualization expertise, Virtustream delivers flexibility that allows clients to capitalize on the flux of today's dynamic business requirements. Headquartered in Washington, D.C., the privately held company also has offices in London, Dublin and the Channel Islands. Follow us on Twitter: [www.twitter.com/Virtustream360](http://www.twitter.com/Virtustream360).

### **About AlwaysOn**

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn's preeminent executive event series includes the Summit at Stanford, OnMedia, OnHollywood, Venture Summit Mid-Atlantic, OnDemand, Venture Summit Silicon Valley, Venture Summit East, GoingGreen Silicon Valley, GoingGreen East, and GoingGreen Europe. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.

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