



Virtustream Advisor and Advisory Services Showcased at Cloud Expo West

San Francisco, CA – November 9, 2011 – [Virtustream, Inc.](#), a leading cloud solutions provider, today announced that Chairman and CEO, Rodney Rogers and Vice President of Solutions Architecture, Matt Theurer will speak at the [2011 Cloud Expo West](#) conference, being held this week in Santa Clara, California. Virtustream, a Silver Sponsor of the event, will demo Advisor 2.0 at its booth (#210) in addition to presenting sessions on cloud computing.

Over the last year, IT enterprises of all sizes have used Virtustream Advisor to map cloud deployments from various stages of the migration process. Virtustream Advisor uses statistics from IT systems to provide a holistic view of an entire environment, which is used to estimate a detailed ROI and TCO for virtualization technologies and cloud services. Virtustream's [Cloud Advisory Services](#) group uses Advisor to recommend an optimized architecture for on-premise, off-premise or hybrid cloud environments.

Virtustream will showcase the capabilities of the Cloud Advisory Services unit and discuss the state of cloud computing during three sessions:

[“Cloud Superstars” Power Panel](#) – Virtustream Chairman and CEO Rodney Rogers will join executives from GoGrid, OpSource, Eucalyptus Systems and ServiceMesh on Wednesday, November 9 at 10:40 a.m. PST in a session hosted by Cloud Expo Conference Chair, Jeremy Geelan, to share their unique perspectives on how cloud computing is changing the way we work and live.

[Security Success in the Multi-Tenanted Private Enterprise Cloud](#) – Virtustream Vice President, Solutions Architecture Matt Theurer, a VMware Certified Design Expert (VCDX), will speak on Wednesday, November 9 at 5:30 p.m. PST and will provide best practices for working with cloud providers to keep data safe in a multi-tenanted private cloud.

Demo Theater - Virtustream Advisor 2.0: Virtustream's Solutions Architect, Rob Lewis will demonstrate Virtustream's Advisor on Thursday, November 10 at 3:40 p.m. PST.

Cloud Expo West 2011 is the 9th annual expo with over 5,000 delegates and more than 100 sponsors and exhibitors in attendance. The show is expected to provide the delegates with a dramatically increased understanding of the entire scope of the cloud computing spectrum, from storage to security. For more information about the Cloud Expo West 2011, visit: <http://cloudcomputingexpo.com/>.

About Virtustream

Virtustream (www.virtustream.com) is an innovative cloud provisioning firm committed to delivering next-generation infrastructure services to enterprise class customers. We leverage our secure high

performance platform, xStream, to deliver highly available and elastic compute resources at true consumption-based pricing. We lead our Cloud Platform Services with [Cloud Advisory Services](#), providing expertise in the areas of cloud adoption, migration and architecture strategies and infrastructure-related integration services. We provide ongoing support for our [Cloud Platform Services](#) through two groups: our [Cloud Cover](#) team provides a managed service, from core infrastructure through enterprise applications and the [Cloud Staging and Networks](#) group that provides colocation, security and network services. Virtustream owns and operates its own data centers in the U.S. and U.K., and has offices in Washington, D.C., New York, San Francisco, Atlanta, London, Dublin and the Channel Islands. Keep tabs on us with Twitter: www.twitter.com/rjrogers87 and www.twitter.com/Virtustream.

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