



## Digital Chocolate Selects Virtustream Enterprise Cloud to Meet Elasticity Needs of Popular Online and Social Network Games

*Creator of "Zombie Lane," "Millionaire City," and "Brick Breaker Revolution" Deploys on Virtustream xStream Because of Cloud Platform's Technology Advantages and Industry Leading SLAs*

**Bethesda, Md.—July 5, 2011—**[Virtustream, Inc.](#), a leading provider of cloud services and next-generation infrastructure solutions, today announced that cross-platform social gaming company Digital Chocolate has chosen to deploy on Virtustream's enterprise cloud platform, xStream. Known for enormously popular online games such as *Zombie Lane*, *Millionaire City* and *Brick Breaker Revolution*, Digital Chocolate found that Virtustream's innovative architecture was a more cost effective solution than the virtual machine (vm) based pricing model offered by public cloud providers. By provisioning resources at a more granular level the xStream cloud platform can deliver a service level agreement (SLA) that can meet the significant demands of Digital Chocolate's games.

"Digital Chocolate is leading a new wave of entertainment, so we looked for a cloud computing partner that was equally innovative in its approach from a technology and client-service perspective," said Alfred Tsai, senior global network operations manager at Digital Chocolate. "Virtustream has a novel, transparent and strikingly efficient business model based upon infrastructure units consumed as opposed to vm-per-hour allocations we see from other providers. They also worked with us to identify the most cost-effective deployment scenario, a process that we found highly valuable."

Digital Chocolate gaming workloads will be deployed on xStream, which was built from the ground up to deliver a robust, secure cloud environment and support complex enterprise applications, and the environment can quickly scale if there is a surge in online players. Digital Chocolate's solution also benefits from Virtustream's built-in business continuity, which creates failover options across data centers it owns and operates.

"Digital Chocolate is an excellent example of a growing company that benefits from the elasticity and redundancy provided by the Virtustream xStream cloud platform to deliver operational efficiency and ROI while maximizing IT investments," said Matt Theurer, senior vice president, solutions architecture, Virtustream. "We closely investigated Digital Chocolate's needs and offered a cloud computing solution ideal for the company and its growth plans. More and more customers are choosing Virtustream because of our consultative approach to each engagement."

Digital Chocolate's deployment demonstrates other technology advances that are unique to Virtustream xStream. In particular, the gaming company leveraged Virtustream's cloud staging offering, which allows for high density colocation of Digital Chocolate's Private Cloud with direct connectivity to the servers running on the xStream cloud.

## **About Virtustream**

Virtustream ([www.virtustream.com](http://www.virtustream.com)) is an innovative cloud provisioning firm committed to delivering next generation infrastructure services to enterprise class customers. We leverage our secure high performance platform, xStream, to deliver highly available and elastic compute resources at true consumption-based pricing. We lead our Cloud Platform Services with [Cloud Advisory Services](#), providing expertise in the areas of cloud adoption, migration and architecture strategies and infrastructure-related integration services. We provide ongoing support for our [Cloud Platform Services](#) through two groups: our [Cloud Cover](#) team provides a managed service, from core infrastructure through enterprise applications and the [Cloud Staging and Networks](#) group that provides colocation, security and network services. Virtustream owns and operates its own data centers in the U.S. and U.K., and has offices in Washington, D.C., New York, San Francisco, Atlanta, London, Dublin and the Channel Islands. Keep tabs on us with Twitter: [www.twitter.com/Virtustream360](https://www.twitter.com/Virtustream360).

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