



Red Herring Honors Virtustream as One of Most Promising North American Startups

Cloud Services Innovator Wins 2011 Red Herring Top 100 Award

Bethesda, MD – June 20, 2011 – [Virtustream, Inc.](#), a leading provider of cloud services and next-generation infrastructure solutions, today announced the company has won the [Red Herring Top 100 North America Award](#). The award honors the most promising private technology companies and entrepreneurs from across North America. Virtustream was recognized for innovation—the company has brought to market one of the industry’s first truly hybrid enterprise cloud platforms.

“Being named a Red Herring Top 100 winner is an acknowledgement of our vision on where [cloud computing](#) is heading and our proven ability to meet the demands of enterprise customers looking to realize the power and flexibility of the cloud,” said Kevin Reid, chief executive officer and chief technology officer, Virtustream. “Customers worldwide have turned to xStream, our secure, high performing platform capable of running complex mission-critical applications, to increase operational efficiency and ROI. This award reinforces our commitment to our customers and our drive to continue to invest in our cloud platform to meet customer demand as the industry evolves.”

Since launching xStream in March 2010, the company has signed a number of enterprise customers including Domino Sugar, the largest manufacturer and distributor of sweetener products in North America; DAI, a global development company; and international law firm LG. These companies and others value Virtustream’s expertise in developing innovative cloud solutions for the enterprise.

“Choosing the companies with the strongest potential was by no means a small feat,” said Alex Vieux, publisher and CEO of Red Herring. “After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates across North America to the Top 100 Winners. We believe Virtustream embodies the vision, drive and innovation that define a successful entrepreneurial venture. Virtustream should be proud of its accomplishment, as the competition was very strong.”

Inclusion on Red Herring’s Top 100 North America list has become a mark of distinction for new companies and entrepreneurs, and it is the latest in a series of honors bestowed upon Virtustream for technology and corporate success. The company was named to the 2010 *Inc.* 5,000 list and was a winner of both the AlwaysOn East Top 100 and the OnDemand 2010 Top 100 Private Companies awards. For a complete listing of honors and awards, please visit www.virtustream.com.

About Virtustream

Virtustream (www.virtustream.com) is an innovative cloud provisioning firm committed to delivering next generation infrastructure services to enterprise class customers. We leverage our secure high performance platform, xStream, to deliver highly available and elastic compute resources at true consumption-based pricing. We lead our Cloud Platform Services with [Cloud Advisory Services](#), providing

expertise in the areas of cloud adoption, migration and architecture strategies and infrastructure-related integration services. We provide ongoing support for our [Cloud Platform Services](#) through two groups: our [Cloud Cover](#) team provides a managed service, from core infrastructure through enterprise applications and the [Cloud Staging and Networks](#) group that provides colocation, security and network services. Virtustream owns and operates its own data centers in the U.S. and U.K., and has offices in Washington, D.C., New York, San Francisco, Atlanta, London, Dublin and the Channel Islands. Keep tabs on us with Twitter: www.twitter.com/Virtustream360.

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