

Softengine Deploys Virtustream xStream Enterprise Cloud Platform to Enhance BusinessNow! Solution for SAP® Business One Customers

Leading SAP Business Solutions Provider Turns to Cloud Computing Innovator to Offer Mid-Sized Enterprises the Power and Flexibility of the Cloud

Los Angeles and Bethesda, MD – June 28, 2011 – Virtustream, Inc., a leading provider of cloud services and next-generation dynamic infrastructure solutions, today announced that Softengine will capitalize on its enterprise cloud platform, xStream, to bring SAP Business One users into the cloud. Softengine, a leader in flexible Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM) business solutions, selected xStream as the cloud platform for customer deployments of SAP® Business One. xStream was selected over competitive cloud platforms as it was specifically built to accommodate the rapid evolution of enterprise application environments and their unique performance and elasticity requirements.

Softengine dramatically simplifies SAP ERP and CRM deployments via its integrated, subscription-based hosted business management solution, BusinessNow!™. To improve operational efficiencies and drive competitive advantage for its enterprise customers, Softengine will deploy BusinessNow! applications on xStream, a secure, high-performance cloud computing platform featuring industry-leading service level agreements and a unique consumption-based pricing model.

“With BusinessNow!, we answered our clients’ call for an ERP solution that was quick to deploy and easy to run and maintain. By moving those solutions into the cloud, we are addressing their demand for more flexibility, security and cost savings,” said Barry Lederman, head of Business Development, Softengine. “Virtustream is a trusted partner with vast SAP application and managed services expertise, and SAP certification that enables us to provide our customers with the best and most comprehensive set of services available in the market.”

This announcement marks the latest in a series of xStream enterprise cloud deployments, many that include the migration of mission-critical applications to the cloud. Virtustream’s xStream platform is tuned to optimize SAP applications and has self-service capability through the xStream management portal. Softengine’s new Global Cloud Service Center running on xStream will offer SAP Business One users an all-in-one hosting solution featuring cloud managed services, high availability backup and recovery, hosting infrastructure and SAP Business One ERP support.

“There are notable synergies between Virtustream and Softengine as our services have been developed to optimize enterprise application performance. By running BusinessNow! solutions on our cloud, Softengine clients benefit from additional flexibility and scalability coupled with the cost efficiencies that are inherent to an on demand compute model,” said Peter Albers, executive vice president, Cloud Cover

Services at Virtustream. “Virtustream’s state-of-the-art, proactive monitoring and operation managed services of the infrastructure, as well as redundancy across datacenters, will dramatically improve the security and service level for Softengine’s SAP customers.”

Softengine, a SAP Gold partner, was named the SAP Global Solution Partner of the Year for Leadership and Innovation 2009 and Industry Solution Leadership 2010. Virtustream is an SAP-Certified Global Provider of Cloud Services, a Certified SAP Hosting Provider and currently runs the largest SAP production environment in a multi-tenanted private cloud according to some industry analysts.

About Softengine

Based in Los Angeles since 1996, Softengine, a Top 10 Gold Business Partner of SAP and Global Innovation Partner of the Year, 2009 and 2010, is a leading provider of solutions (on-premises or hosted “SaaS”) to the SME (Small-emerging and Mid-size Enterprises) that have outgrown their accounting only and legacy applications. Softengine leverages SAP Business One’s innovative technologies, like on-the-fly configuration, to deliver the most flexible end-to-end solutions. SAP Business One’s technology and know-how enable customers to immediately drive efficiencies upward and build competitive advantage. Softengine solutions are complemented by a full range of industry-specific extensions and services to promote rapid return on investment. We distinguish ourselves by getting the job right the first time - eliminating downtime, reducing support calls and saving customers’ time and money. It means minimal interruption to ongoing business. www.softengineusa.com

About Virtustream

Virtustream (www.virtustream.com) is an innovative cloud provisioning firm committed to delivering next generation infrastructure services to enterprise class customers. We leverage our secure high performance platform, xStream, to deliver highly available and elastic compute resources at true consumption-based pricing. We lead our Cloud Platform Services with [Cloud Advisory Services](#), providing expertise in the areas of cloud adoption, migration and architecture strategies and infrastructure-related integration services. We provide ongoing support for our [Cloud Platform Services](#) through two groups: our [Cloud Cover](#) team provides a managed service, from core infrastructure through enterprise applications and the [Cloud Staging and Networks](#) group that provides colocation, security and network services. Virtustream owns and operates its own data centers in the U.S. and U.K., and has offices in Washington, D.C., New York, San Francisco, Atlanta, London, Dublin and the Channel Islands. Keep tabs on us with Twitter: www.twitter.com/Virtustream360.

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