



Enterprise Cloud Computing Deployments Take Center Stage at GigaOM Structure with Virtustream and Customer Florida Crystals/Domino Sugar

Executives Discuss the Emerging Enterprise Cloud and its Security, Scalability and Performance Advantages

San Francisco—GigaOM Structure 2011—June 22, 2011—[Virtustream, Inc.](#), a leading provider of cloud services and next-generation infrastructure solutions, takes center stage this week at [GigaOM Structure 2011](#), a high-level industry event focused on [cloud computing](#), to showcase how its enterprise cloud computing approach meets even the most demanding IT and data center requirements. A “Primetime Sponsor” of Structure, Virtustream will join customer Florida Crystals/Domino Sugar to talk about how a pragmatic, visionary process has led to significant cost savings and performance improvements based on the sugar company’s cloud deployment.

“The story of Domino Sugar’s cloud deployment demonstrates a new chapter in cloud computing—more and more companies are looking to Virtustream for enterprise cloud deployments that are based on a real-world assessment of how to best capitalize on the new compute deployment models as well as Virtustream’s expertise with critical enterprise applications,” said Rodney Rogers, chairman and chief executive officer at Virtustream. “We will present the Domino Sugar story at Structure in a session moderated by Derrick Harris, who was among the first journalists to understand the emergence of the enterprise cloud and its importance.”

Rogers joins Harris and Don Whittington, vice president and CIO of Florida Crystals/Domino Sugar, during a lunch workshop, “Best Practices for Enterprise Cloud Efficiencies,” which is scheduled for 12:40 p.m. on June 23. Held June 22-23, GigaOM Structure represents the latest stop on Virtustream’s [Rockin’ the Cloud Tour 2011](#), and attendees are invited to visit the Virtustream booth #4 to get a vintage rock-inspired cloud t-shirt. A video promo of Virtustream’s planned Structure activities is available on YouTube: <http://bit.ly/jbHLnK>.

Built from the ground up to deliver a robust, secure cloud environment and support complex enterprise applications, Virtustream’s cloud computing platform, xStream, offers industry-leading service level agreements and a unique consumption-based pricing model, enabling companies to increase operational efficiency and ROI while maximizing their IT investments. Among many distinctions, Florida Crystals/Domino Sugar’s xStream deployment represents one of the largest SAP production environments running in a multi-tenanted private cloud.

About Virtustream

Virtustream (www.virtustream.com) is an innovative cloud provisioning firm committed to delivering next generation infrastructure services to enterprise class customers. We leverage our secure high

performance platform, xStream, to deliver highly available and elastic compute resources at true consumption-based pricing. We lead our Cloud Platform Services with [Cloud Advisory Services](#), providing expertise in the areas of cloud adoption, migration and architecture strategies and infrastructure-related integration services. We provide ongoing support for our [Cloud Platform Services](#) through two groups: our [Cloud Cover](#) team provides a managed service, from core infrastructure through enterprise applications and the [Cloud Staging and Networks](#) group that provides colocation, security and network services. Virtustream owns and operates its own data centers in the U.S. and U.K., and has offices in Washington, D.C., New York, San Francisco, Atlanta, London, Dublin and the Channel Islands. Keep tabs on us with Twitter: www.twitter.com/Virtustream360.

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